Innovations in Nursing and Midwifery

24 November 2017

ENCORE ST KILDA BEACH, MELBOURNE
Ashley Fell, Social Researcher, TEDx Speaker and Head of Communications at the internationally recognised McCrindle

As a trends analyst, Ashley understands the need to communicate with the emerging generations to effectively engage with them. From her experience in managing media relations, social media platforms and content creation, Ashley advises on how to achieve cut through in message-saturated times. Her expertise is in how to communicate across generational barriers.

In addition to delivering keynote presentations at conferences, Ashley is booked to conduct training days for corporate and not-for-profit clients, facilitate panels across an array of industries, and deliver workshops across diverse generations. From generational change to the impact of technology, from key demographic transformations to social trends, Ashley delivers research-based presentations analysing the global and national megatrends.

With academic qualifications in communications, an ongoing role in deploying and analysing national research studies, and with her position leading the communications strategy at McCrindle, Ashley brings robust, research-based content to her engaging presentations and consulting.

Naked Ambition

Naked Ambition is on a mission to democratise design thinking with extensive experiences at conferences and facilitating breakout workshops all over Australia. Thought-provoking workshops challenge participants to innovate and get in touch with clients. Naked Ambition workshops arm people with tools they can take back to their workplaces and start bringing their ideas to life immediately.

Fiona Triaca
Co-Founder & Innovation Strategist

Fiona is a design thinking educator, service designer and strategist. As the founder of Naked Ambition she consistently delivers experiences that build capability in teams and yield business results. Always combining business design and the creative, she has a unique background in international strategy, investment banking and screenwriting.

Nigel Quinlan
Experience Designer & Strategist

Design thinking educator, human-centred designer, and expert in end-to-end experience design. He also brings strategic capability from his extensive multi-sector career in education, science and pharma.

Mary Delahunty, General Manager, HESTA

Mary is the General Manager – Business Development and Policy for HESTA, and has been with the fund since early 2013. She has held senior roles in financial services organisations for over 10 years and is passionate about delivering dignity in retirement for all Australians. Mary is also a 2015 Churchill Fellow awarded for the completion of international research on equity for women in pension systems.

Sue Cosgrove, CPD Coordinator Mater Hospital Brisbane

Sue Cosgrove is the current CPD Coordinator at Mater Hospital Brisbane. She recently led the Diploma of Nursing Course at Mater and was an EN, RN Intensive Care Nursing Clinician for many years. Sue is also a proud member of Generation X and will be representing her generation as part of the Symposium's interactive panel discussion.

Professor Leanne Boyd, Chair of the CHA DONM Committee, Executive Director Nursing and Cabrini Institute

Lee was appointed as Executive Director Nursing and Cabrini Institute at Cabrini Health in August 2014, and has over 20 years’ experience in health professional education. Prior to this appointment she worked for Monash University as Director of Academic Programs (Middle East) for the Faculty of Medicine, Nursing and Allied Health, and Head of Department Community Emergency Health and Paramedic Practice within the School of Primary Health Care.

Daniel Pocock, Director of Clinical Governance, Mater Misericordiae Ltd Brisbane

Dan is the Director of Clinical Governance at Mater Health, a position he has held for the last four years. Prior to this appointment, he was the Head of Clinical Safety, Systems and Strategy across Mater, and a Nurse Manager in Mater’s Intensive Care Unit and Procedural Suites. The many years of Intensive Care Nursing and those as a Health Service Leader has placed Dan at the forefront of some digital transformations, which has fostered his passion for innovation and real time data analytics in healthcare.
### 2017 CHA Nursing Symposium

**Innovations in Nursing and Midwifery**

24 November 2017 - Encore St Kilda Beach, 6/10-18 Jacka Boulevard, St Kilda
Parking: Spaces are available within the St Kilda Sea Baths Complex ($8.00 early bird rate applies before 10am)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
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<tbody>
<tr>
<td>8.45 – 9.00 am</td>
<td>Welcome</td>
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<td>Welcome from CHA CEO Suzanne Greenwood and the CHA DONM Committee Chair Professor Leanne Boyd. Mary Delahunty from HESTA will act as MC.</td>
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<tr>
<td>9.00 – 10.30 am</td>
<td>Session 1: Nursing across Generations</td>
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<td>Ashley Fell (Social Researcher and Head of Communications at McCrindle) will discuss social trends, generational transformations, and technological advancement, highlighting the implications for a healthcare workforce. Ashley's presentation will be followed by a panel discussion on generational differences in Nursing and Midwifery. A nurse, midwife or student from each generation (Baby Boomers, Generation X, Generation Y, and Generation Z) will discuss the changing landscape of nursing and how innovation has developed through time.</td>
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<tr>
<td>10.30 – 11.00 am</td>
<td>Morning Tea</td>
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<td>11.00 am – 12.30 pm</td>
<td>Session 2: Design Thinking</td>
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<td>Fiona Triaca and Nigel Quinlan from Naked Ambition will deliver an active and engaging workshop style presentation on design thinking within healthcare. Participants will work in teams to tackle everyday scenarios and challenges experienced within healthcare. They will learn to use design thinking methodology to develop innovative and engaging solutions to these often complex problems. Participants will leave this session with practical skills and knowledge of a framework that can be applied to everyday challenges faced in the workplace.</td>
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<tr>
<td>12.30 – 1.15 pm</td>
<td>Lunch</td>
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<td>1.15 – 2.45 pm</td>
<td>Session 3: Data Intelligence Connecting Patients</td>
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<td>Daniel Pocock, Director of Clinical Governance, Mater Misericordiae Ltd Brisbane</td>
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<tr>
<td>2.45 – 3.00 pm</td>
<td>Afternoon Tea</td>
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<td>3.00 – 4.30 pm</td>
<td>Session 4: The Shark Tank sponsored by ACU and HESTA</td>
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<td>Category 1: Patient Quality and Safety</td>
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<td>Category 2: Technological Innovation</td>
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<td>Category 3: Best Communication Strategies</td>
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<td>4.30 – 6.30 pm</td>
<td>Symposium Cocktail Reception [Prize handout – Republic Courtyard Verandah]</td>
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REGISTRATION FORM

CHA NURSING & MIDWIFERY SYMPOSIUM 2017

Encore St Kilda Beach, 6/10-18 Jacka Boulevard, St Kilda VIC 3182
RSVP: Friday 10 November 2017

TITLE: ______________________________________________________

FIRST NAME: ________________________________________ LAST NAME: ______________________________________

FACILITY/ORGANISATION: ____________________________________________

POSITION IN ORGANISATION: __________________________________________

BUSINESS ADDRESS: ________________________________________________

STATE: _____________________________________________ POST CODE: __________________________________________

PHONE: __________________________ MOBILE PHONE: __________________________

EMAIL: ____________________________________________

SPECIAL REQUIREMENTS (Dietary or otherwise): ____________________________________________

☐ I consent to my details being circulated via the delegate list. (Please tick box)

☐ I will be submitting a Shark Tank application. (Please tick box)

PAYMENT DETAILS (Please tick the box to indicate the amount you are paying)

If your paying group is a member of the Catholic GST Religious Group, you should NOT pay GST to Catholic Health Australia

Early Bird Prices (For registrations received by Monday 30th October 2017)

CHA MEMBER ____________________________________________________________________________ $150.00 (CRG) ☐

CHA MEMBER ____________________________________________________________________________ $165.00 (GST) ☐

NON Member ____________________________________________________________________________ $200.00 (GST) ☐

Full Price (for registrations received after 30th October 2017)

CHA MEMBER ____________________________________________________________________________ $200.00 (CRG) ☐

CHA MEMBER ____________________________________________________________________________ $220.00 (GST) ☐

NON Member ____________________________________________________________________________ $250.00 (GST) ☐

Method of payment (Please indicate)

☐ Credit Card ☐ Direct Debit

Credit Card Number: ____________________________________________

Credit Card Expiry Date: __________ / __________ Signature: __________________________

Payment by Direct Debit: Catholic Health Australia
Account Number: 507749125 | BSB: 082 968 (Please quote your surname & organisation)

PLEASE FORWARD COMPLETED REGISTRATION FORM TO: Deborah Reynolds • deborahr@cha.org.au
REGISTRATION QUERIES TO: deborahr@cha.org.au • 02 6203 2777