

Mind Tools

What is Happening in Learning Right Now?

Top 3 L&D Challenges for Learner Engagement



Not Enough Time

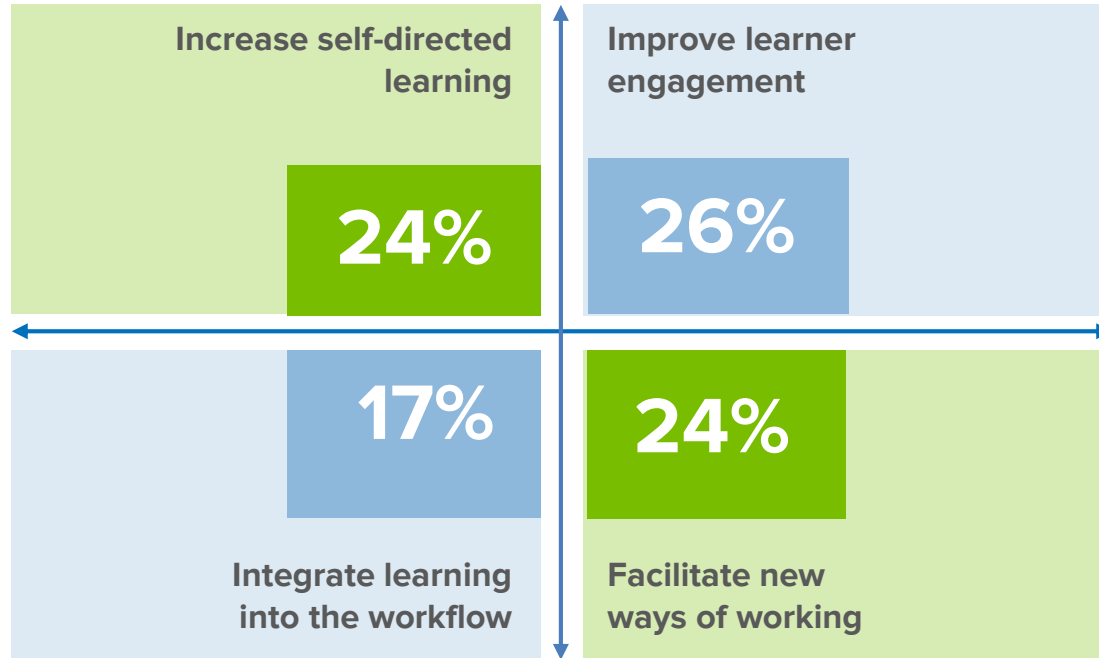


**Development Not
Seem as a Priority**



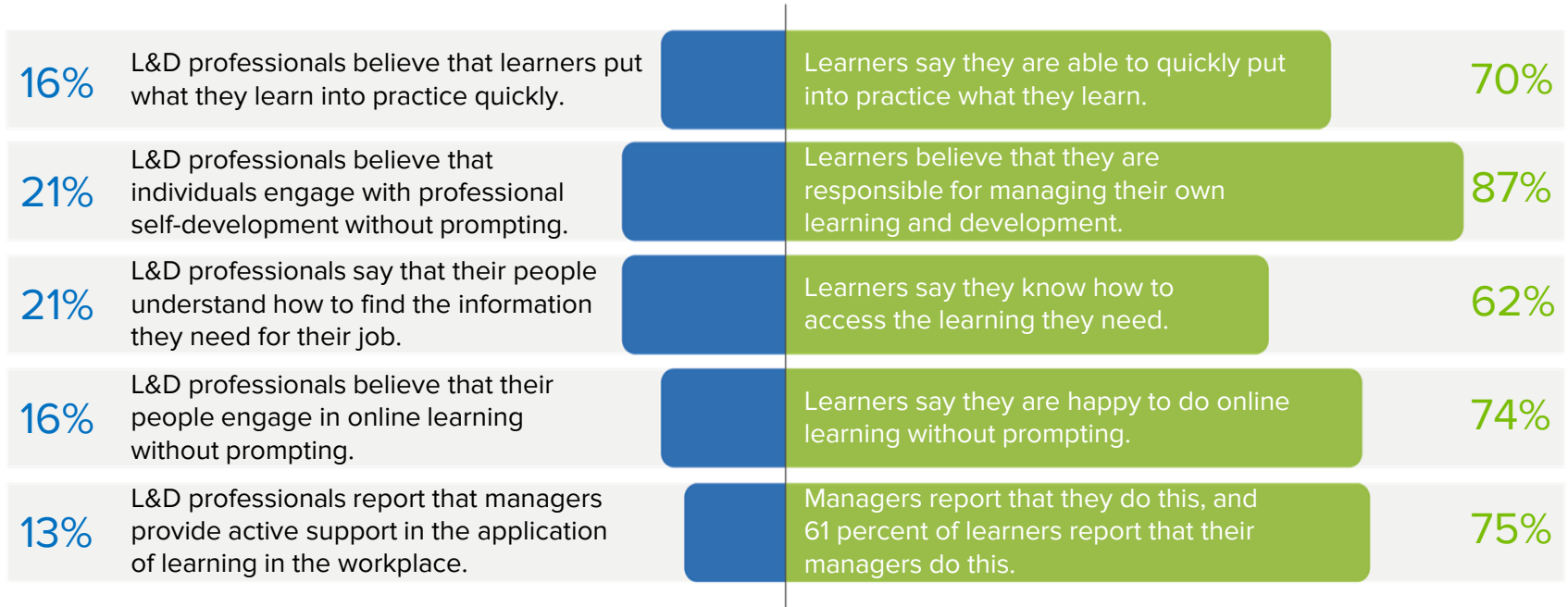
Lack of Resources

Are We (L&D) Successful at Achieving Our Goals?



Source: Towards Maturity Learner Voice, 2017

How do Modern Learners Feel About Learning at Work?

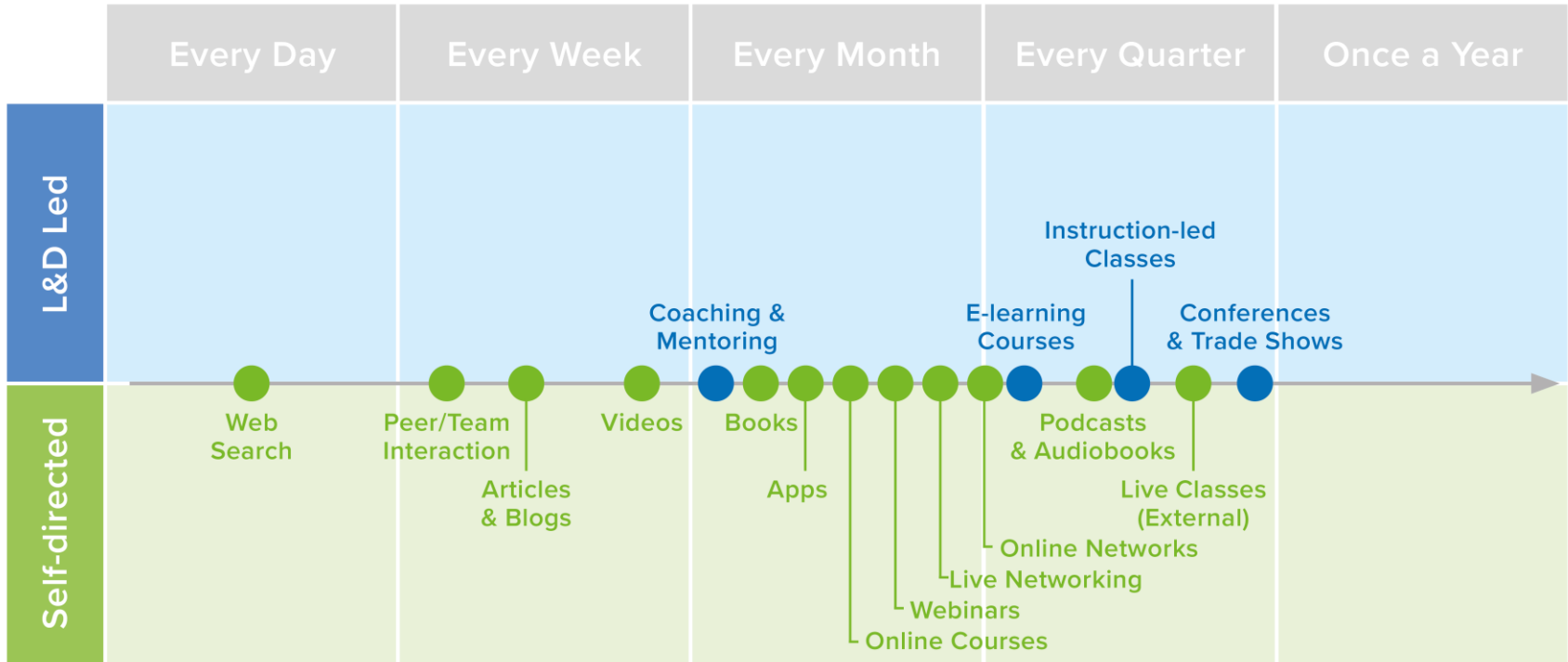


Source: InFocus: Bridging the Divide report

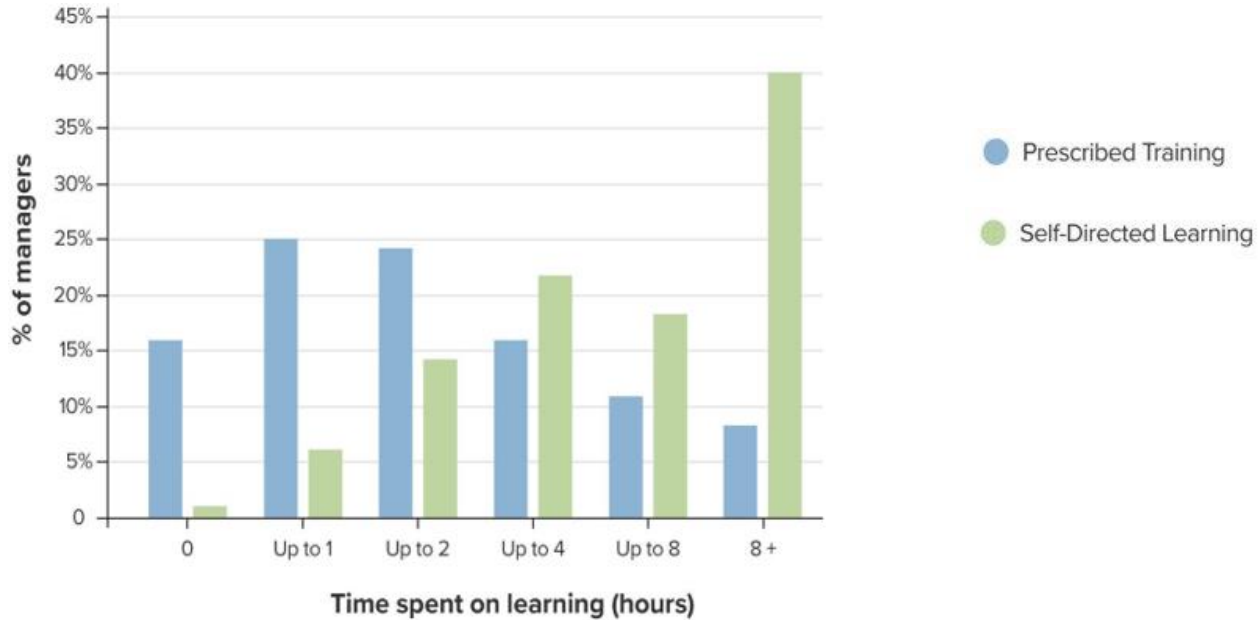
How People are Learning in Reality



Where do People go to Learn New Skills?



The Opportunity – People Are Spending 8+ Hours Each Month on Self-Directed Learning



Source: Mind Tools survey, 2016/17

How Do They Want to Learn? – They Want Control.

84% Self-Directed



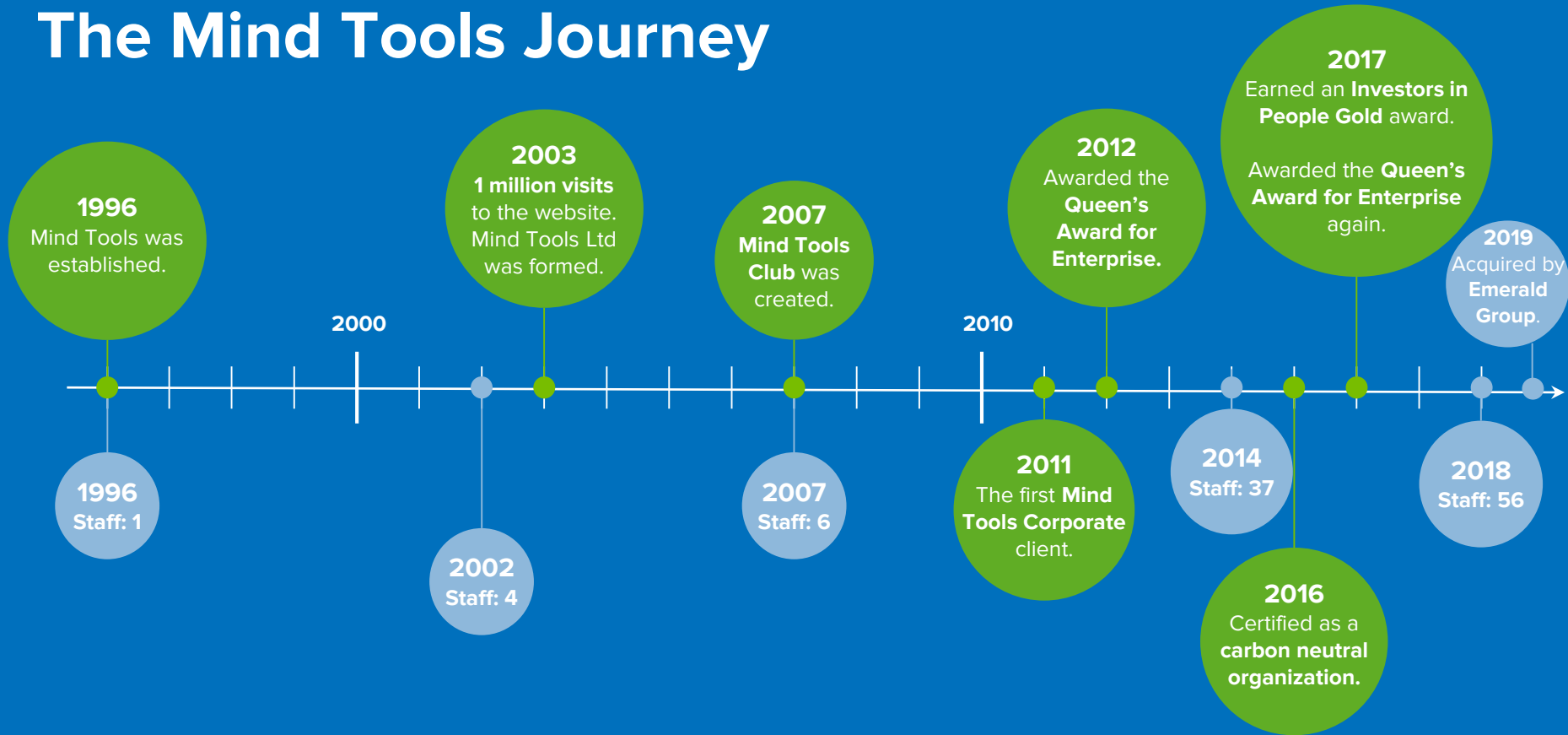
16% Prescribed Training

Source: Mind Tools survey, 2016/17

Challenge Yourself to Think Marketing



The Mind Tools Journey



Trusted by Companies Worldwide



And in Australia and New Zealand



Australian Government
Department of Human Services



ST JOHN OF GOD
Health Care



saving money, made easy



Bethanie



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

