



ENCOUNTER

2023 NATIONAL CONFERENCE 28-30 AUGUST 2023
WESTIN HOTEL PERTH

EXHIBITION PROSPECTUS

MAJOR SPONSOR



Catholic
Health
Australia

PARTNER WITH CATHOLIC HEALTH AUSTRALIA

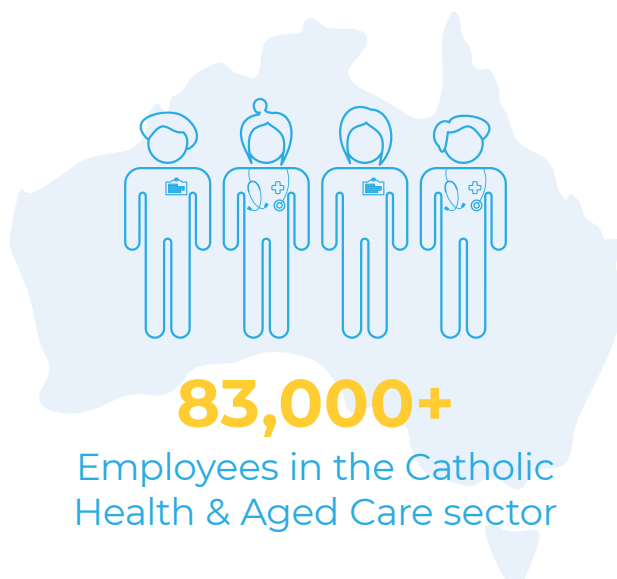
Catholic Health Australia (CHA) extends a warm invitation for you to partner with us for the Catholic Health Australia National Conference in 2023 in Perth.

Catholic Health Australia is the nation's largest non-government network of health and aged care services.

Catholic Health Australia is the peak member organisation for the provision of services at 80 hospitals and over 25,000 aged care beds operated by different bodies of the Catholic Church around Australia. These health and aged care services are operated in fulfilment of the mission of the Church to provide care and healing to all those who seek it.

The Catholic Health Australia National Conference is a unique opportunity to be seen, recognised and supported by up to 400 leaders of the highest level within the Catholic health, aged and community care sector.

For more information about CHA please visit cha.org.au



25,000+
Home support consumers



28,000+
Home care package consumers



25,000+
Residential aged care beds in the Catholic sector



12,000
of Australia's hospital beds
- 7,500+ private
- 2,700+ public



7,000+
Independent living units

WHO WILL BE THERE?

The Catholic Health Australia National Conference attracts decision makers.

- Board Members
- Trustees
- Hospital & Aged Care Chief Executive Officers
- Hospital & Aged Care administrators and managers
- Directors of Mission
- Directors of Nursing
- Marketing managers

Why Sponsor or Exhibit

By participating as a sponsor and/ or exhibitor you will be rewarded with invaluable exposure and contact with leaders, influencers and major decision makers to demonstrate your commitment to health, aged and community care.

- Maximum exposure at our premier event
- Build and reinforce strategic relationships
- Present your brand and build awareness with a relevant audience
- Network with colleagues and key figures
- Introduce latest innovations, new products or services
- Showcase your expertise and capabilities
- Increased marketing opportunities

Package options

Our aim is to ensure that as a sponsor you receive maximum exposure from your support of the Catholic Health Australia National Conference.

You may choose to be a sponsor, or an exhibitor during the conference.

In the next few pages we have listed some packages available, which offer a choice of options to capture delegates' attention and showcase your organisation.

If your needs do not fit the packages outlined in this document, please make contact with our events co-ordinator Deborah Reynolds to tailor- make a package for you.

Please email deborahr@cha.org.au or call 0414 378 228.

CONFERENCE PACKAGES

Major Conference and dinner sponsor	SOLD
Welcome Reception Sponsor	SOLD
Keynote Speaker sponsor	\$15,000
Coffee cart sponsor	\$5,000
Branded pen sponsor	\$4,000 (Pens to be supplied by sponsor)
Exhibition booth (booths 1-9 / 2x3m)	\$5,000
Exhibition booth (booths 10-15 / 2.5x1.5m)	\$4,000
Wireless charging power bank	\$4,000 (Power bank to be supplied by sponsor)
Morning Tea/Lunch or Afternoon Tea sponsor	\$4,000 (per session sponsored)
Branded notepads sponsor	\$4,000 (Notepads supplied by sponsor)
Branded drink bottle sponsor	\$4,000 (Drink bottles to be supplied by sponsor)
Mobile charging lounge sponsor	\$5,000
Branded USB keyring sponsor	\$4,000 (USB to be supplied by sponsor)
Flyer distribution	\$2,000



The above prices are inclusive of GST and are in Australian dollars. For enquiries please contact Deborah Reynolds at deborahr@cha.org.au

NOTE:

Booths 1,2,3,4,5,6,7,8&9 are 3x2m
Booths 10,11,12,13,14,15 are 2.5x1.5m

KEYNOTE SPEAKER SPONSOR \$15,000

The perfect way to demonstrate your commitment by being associated with a quality speaker discussing topics relevant to the sector.

- Recognition and acknowledgement as the Keynote Speaker sponsor in the conference program book provided to all delegates.
- A five minute speaking opportunity to address the Conference Plenary prior to the Keynote Speaker presentation.
- Corporate Banner in the Plenary Room
- Promotional Literature &/ or product in Delegate Satchel
- One (1) Conference satchel, which includes a program and delegate list.
- Two complimentary full registrations to CHA Conference (includes Welcome Reception).
- Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket

EXHIBITION BOOTH \$5,000 OR \$4,000

In 2023 the CHA Welcome Reception will be hosted in the exhibition area, providing a chance for you to meet and greet delegates from the start of the CHA Conference.

Morning and afternoon teas, as well as lunch, will also be served in the exhibition area.

- Recognition and acknowledgement as an exhibitor in the conference program book provided to all delegates
- Opportunity to display in the exhibition area for the event
- Two complimentary full registrations to CHA Conference (includes Welcome Reception)
- Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket
- Extra exhibitor staff \$850 AUD per person (inc GST). Extra exhibitor staff registrations do not include attendance to the CHA Conference or Conference dinner
- One (1) Conference satchel, which includes a program and delegate list
- Access to the special hotel accommodation rate (this is an additional cost)
- One exhibition booth
3m x 3m or 2.5m x 1.5m
Note booths 10,11,12,13,14 and 15 are 2.5m x 1.5m
- **FASCIA:** Supply white front fascia to all open frontages or as noted on the layout
- **SIGNAGE:** Company name in computer graphics in standard format & applied to the front fascia
- **WALLS:** White Octanorm – wall height 2400mm high
- **LIGHTING:** two spotlights per booth
- **POWER:** One (1) x 5amp power supply per booth reticulated from existing
- **FLOORING:** existing venue flooring

COFFEE CART SPONSOR \$5,000

Get the delegates started each morning and keep the going throughout the CHA Conference as a coffee cart sponsor. The coffee cart will be open for the duration of the Conference (excluding Welcome Reception and conference Dinner) and will be located in the Exhibition Area where the delegates will enjoy Morning Tea, Lunch and Afternoon Tea.

- Recognition and acknowledgement as the coffee cart sponsor in the in the conference program book provided to all delegates
- Opportunity to display corporate banner in the exhibition area for the event
- Two complimentary full registrations to CHA Conference (includes Welcome Reception)
- One (1) Conference satchel, which includes a program and delegate list
- Access to the special hotel accommodation rate (this is an additional cost)
- Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket
- Extra exhibitor staff \$850 AUD per person (inc GST). Extra exhibitor staff registrations do not include attendance to the CHA Conference or Conference dinner

MOBILE CHARGING LOUNGE SPONSOR \$5,000

Save delegates' phone batteries by sponsoring the mobile phone charging station. Prominently branded with your logo and positioned for the whole CHA Conference, the station will be a much visited spot by delegates.

- Recognition and acknowledgement as the mobile phone charging station sponsor
- Branded station (sponsor to provide graphics as per specifications required)
- Station includes two armchairs and one coffee table (or equivalent)
- One complimentary full registration to CHA Conference (including Welcome Reception)
- One (1) Conference satchel, which includes a program and delegate list

BRANDED PEN SPONSOR \$4,000 + BRANDED PENS

Get the delegates started each morning and keep the going throughout the CHA Conference as a coffee cart sponsor. The coffee cart will be open for the duration of the Conference (excluding Welcome Reception and conference Dinner) and will be located in the Exhibition Area where the delegates will enjoy Morning Tea, Lunch and Afternoon Tea.

- Recognition and acknowledgement as a sponsor in the conference program book provided to all delegates
- Your branded pen to be included in all Conference delegate satchels
- One complimentary full registration to CHA Conference (includes Welcome Reception)
- One (1) Conference satchel, which includes a program and delegate list
- Access to the special hotel accommodation rate (this is an additional cost)
- Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket

DRINK BOTTLE SPONSOR \$4,000 + DRINK BOTTLES

Put your brand on quality water bottles used and seen regularly throughout the conference.

- Recognition and acknowledgement as a sponsor in the conference program book provided to all delegates
- Your branded Drink bottle to be included in all Conference Delegate satchels
- One complimentary full registration to CHA Conference (includes Welcome Reception)
- One (1) Conference satchel, which includes a program and delegate list
- Access to the special hotel accommodation rate (this is an additional cost)
- Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket

NOTEPADS SPONSOR \$4,000 + BRANDED NOTEPADS

- Recognition and acknowledgement as a sponsor in the conference program book provided to all delegates
- Your branded Notepad to be included in all Conference Delegate satchels
- One complimentary full registration to CHA Conference (includes Welcome Reception)
- One (1) Conference satchel, which includes a program and delegate list
- Access to the special hotel accommodation rate (this is an additional cost)
- Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket

BRANDED USB KEYRING SPONSOR \$4,000 + USB

- Recognition and acknowledgement as a sponsor in the conference program book provided to all delegates
- Your branded USB included in all delegate satchels
- One complimentary full registration to CHA Conference (includes Welcome Reception)
- One (1) Conference satchel, which includes a program and delegate list
- Access to the special hotel accommodation rate (this is an additional cost)
- Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket

FLYER DISTRIBUTION \$2,000 + FLYERS

Ensure that all the CHA Conference delegates see the Important information about your organisation, products and services . Flyer as supplied by you to be included in all conference satchels. Flyers to be delivered in a timely manner to the conference venue for inclusion in the Conference Delegate satchel.

Quantity - 300

MORNING TEA SPONSOR OR LUNCH SPONSOR OR AFTERNOON TEA \$4000 PER BREAK SPONSORED (TWO DAY SPONSORSHIP)

Position your brand as sponsor of the morning tea/ lunch break or afternoon tea break each day at the CHA Conference when delegates spend quality time catching up on proceedings. Get behind these key times for delegates to come together and enjoy a short break, along with a choice of refreshments.

- Morning Tea Sponsorship available for Tuesday/Wednesday as package - \$4,000
 - Lunch sponsorship available for Tuesday/Wednesday package - \$4,000
 - Afternoon Tea sponsorship available for Tuesday/Wednesday package - \$4,000
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- Recognition and acknowledgement as a sponsor in the conference program book provided to all delegates
 - Sponsor either morning tea/lunch or afternoon tea break for the two days of the conference
 - Sponsor logo on buffet tables
 - Two corporate banners to be displayed in the exhibition area
 - Promotional Literature &/ or product in Delegate Satchel
 - One complimentary full registration to CHA Conference (includes Welcome Reception)
 - One (1) Conference satchel, which includes a program and delegate list
 - Access to the special hotel accommodation rate (this is an additional cost)
 - Tickets to the conference dinner can be purchased separately for \$190 (incl GST) per ticket

TERMS AND CONDITIONS

Sponsor agreement

Completion of the sponsor agreement form does not confirm acceptance of offer.

CHA reserves the right to determine which applications are accepted.

Payment

- 50 percent of total sponsorship amount required on booking.
- Remainder is required by Monday 31 July 2023.
- All payments must be received by the due date.
- Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
- All sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etcetera in a timely manner and are subject to meeting publication deadlines.
- If full payment is not received by the due date sponsorship/exhibition may be cancelled.

Cancellation

- Notification of cancellation must be submitted in writing to CHA prior to Monday 31 July 2023 (50 percent of total sponsorship will apply as a cancellation fee).
- Cancellations made after Monday 31 July 2023 will receive no refund.
- The sponsor and/or exhibitor shall not be entitled to any refund in the event of cancellation of sponsorship due to industrial action, blackouts or any cause outside the control of CHA.

COVID-19

- Should the CHA Conference be postponed due to Commonwealth or State restrictions related to COVID-19, sponsors and exhibitors will have the option of having their paid sponsorship and/or

exhibition fees (excluding credit card surcharge) moved to the postponed event or refunded.

- Please note that CHA will not be held liable for funds paid for flights, accommodation, booth fit-out or other incidentals.

Exhibition booth allocation

- All exhibition booths will be allocated by CHA.
- CHA has the exclusive right to allocate exhibition booths available to the exhibitor and may alter the exhibition floor plan, should it prove necessary. The exhibitor's wishes will be considered as far as possible.
- The final exhibition floor plan may vary resulting in trade display position changes from the original floor plan due to updated trade floor plans.

Exhibitors

- Are wholly responsible for the security and safekeeping of items and staff at their booths.
- Will be responsible for any damage to the walls or the floor of the building occupied by the booth.
- Will be responsible for any loss or damage to the booth, partitions, electrical fittings, and lights provided for the exhibitor.
- The offering and distribution of promotional materials may only take place within the immediate vicinity of booths, except where expressly permitted.
- Participation is entirely at the exhibitors' risk. The exhibitor guarantees the Conference Organiser against all claims by third parties in consequence of damage caused by the exhibitor during the exhibition.

Coffee

- No barista or coffee machines are allowed at individual booths in the exhibition area (excluding arrangements made for the coffee cart sponsor).

TERMS AND CONDITIONS **cont.**

Device charging station

- No device charging stations are allowed at individual booths in the exhibition area (excluding arrangements made for the mobile phone charging station sponsor).
- Exhibitors cannot provide any device charging stations to CHA conference attendees (excluding arrangements made for the mobile phone charging station sponsor).

Liability waiver

- In the event of industrial disruptions and any other circumstances that occur that mean the CHA Conference cannot take place, the organisers accept no responsibility for losses incurred by CHA Conference participants, sponsors, and exhibitors.

Delegate Details

A copy of the delegate list (name, organisation and state/territory only) in accordance with privacy legislation, will be distributed to all sponsors and exhibitors PDF format.

Sponsor and Exhibitor Registrations

Any complimentary full registrations are inclusive of morning teas, lunches and afternoon teas every day as well as entrance to all CHA Conference sessions, the exhibition and one ticket to the Welcome Reception.

CATHOLIC HEALTH AUSTRALIA NATIONAL CONFERENCE

Monday 28th – Wednesday 30th August 2023 The Westin Hotel, Perth

EXHIBITOR AND/OR SPONSOR AGREEMENT FORM

Contact details

Title (Mr/Mrs/Ms) First name Surname

Position Organisation

Postal address

Suburb/City State Postcode

Phone/Mobile

Email

Declaration

I have read the Exhibition and Sponsorship Opportunities brochure and agree to the 'Terms and Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation. I understand that booth locations will be allocated according to the level of the sponsorship package, and in the order in which sponsorships are booked.

By selecting my booth preferences, I understand that it is an indication only and is subject to availability and change.

Name Signature

Booth preferences

Please pick your top two preferences from the Trade Exhibition floor plan on page 4.

#1 #2

Sponsorship/Exhibition Opportunities (inc GST)

Keynote Speaker Sponsor	\$15,000	Morning Tea/Lunch sponsor	
Exhibition booth	\$5,000	Afternoon Tea Sponsor	\$4,000
Exhibition booth	\$4,000	Mobile charging lounge sponsor	\$4,000
Coffee cart sponsor	\$5,000	Mobile charging lounge sponsor	\$5,000
Branded pen sponsor	\$4,000	Branded drink bottle sponsor	\$4,000
Branded notepad sponsor	\$4,000	Branded USB keyring sponsor	\$4,000
Additional exhibitor registration	\$850	Wireless charging powerbank	\$4,000

CATHOLIC HEALTH AUSTRALIA NATIONAL CONFERENCE

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EXHIBITOR AND/OR SPONSOR AGREEMENT FORM cont.

Payment details

Total amount payable AUD \$

I wish to pay the full amount now

I wish to pay 50 percent now and the remaining amount by Monday 31 July 2023

Once confirmed, we will be in contact regarding your complimentary tickets, logo, etc.

MasterCard Visa

Card number - - -

Expiry date - Security number (CCV)

Name on Card

Signature

I wish to pay by direct deposit and require an invoice.